

Privacy Policy

We take the protection of the data of the users of our website very seriously and are committed to safeguarding the information that users provide to us in connection with the use of our website. Furthermore, we are committed to protecting and using your data in accordance with applicable law.

This privacy policy explains our practices regarding the collection, use, and disclosure of your data through the use of our digital assets (the "Services") when you access the Services via your devices.

Please read this privacy policy carefully and ensure that you fully understand our practices regarding your data before using our Services. If you have read this policy, fully understood it, and do not agree with our practices, you must discontinue using our digital assets and Services. By using our Services, you acknowledge the terms of this privacy policy. Continued use of the Services constitutes your consent to this privacy policy and any amendments thereto.

In this privacy policy you will learn:

- How we collect data
- What data we collect
- Why we collect this data
- With whom we share the data
- Where the data is stored
- How long the data is retained
- How we protect the data
- How we handle minors
- Updates or changes to the privacy policy

What data do we collect?

- **Non-identified and non-identifiable information** that you provide during the registration process or that is collected through the use of our Services ("non-personal data"). Non-personal data does not allow us to identify the individual from whom it was collected. The non-personal data we collect mainly consists of technical and aggregated usage information.
- **Individually identifiable information**, i.e., any data that can identify you or can reasonably identify you ("personal data"). Personal data we collect through our

Services may include, from time to time, information such as names, email addresses, addresses, phone numbers, IP addresses, and more. If we combine personal and non-personal data, we will treat the combined data as personal data as long as it remains combined.

How do we collect data?

We collect data when you use our Services. When you use our Services, we may collect, record, and store usage, sessions, and related information. We collect data that you provide to us directly, for example, when you contact us via a communication channel (e.g., sending us an email with a comment or feedback). We may also collect data from third-party sources, as described below. We collect data you provide when you log in to our Services via a third party such as Facebook or Google.

Why do we collect this data?

We may use your data for the following purposes:

- To provide and operate our Services;
- To develop, customize, and improve our Services;
- To respond to your feedback, requests, and inquiries and to offer support;
- To analyze request and usage patterns;
- For internal, statistical, and research purposes;
- To enhance our data security and fraud prevention capabilities;
- To investigate violations, enforce our terms and policies, and comply with applicable laws, regulations, and official requests;
- To send you updates, news, promotional materials, and other information related to our Services. For promotional emails, you can choose whether to continue receiving them. If not, simply click the unsubscribe link in those emails.

With whom do we share this data?

We may share your data with our service providers in order to operate our Services (e.g., storing data via third-party hosting services, providing technical support, etc.).

We may also disclose your data in the following circumstances:

- (i) to investigate, detect, prevent, or take action regarding illegal activities or other misconduct;
- (ii) to establish or exercise our rights of defense;
- (iii) to protect our rights, property, or personal safety, as well as that of our users or the public;
- (iv) in the event of a change of control at our company or one of our affiliates (through a merger, acquisition, or purchase of substantially all assets, etc.);
- (v) to collect, store, and/or manage your data through authorized third-party providers (e.g., cloud service providers), as appropriate for business purposes;
- (vi) to work jointly with third-party providers to improve your user experience.

For the avoidance of doubt, we may transfer, share, or otherwise use non-personal data in our sole discretion.

Cookies and similar technologies

When you visit or access our Services, we authorize third parties to use web beacons, cookies, pixel tags, scripts, and other technologies and analytics services ("tracking technologies"). These tracking technologies may allow third parties to automatically collect your data to improve your navigation experience on our digital assets, optimize their performance, and provide a tailored user experience, as well as for security and fraud prevention purposes.

Without your consent, we will not share your email address or other personal data with advertising companies or ad networks.

Where do we store non-personal data?

Please note that our company, as well as our trusted partners and service providers, are located around the world. For the purposes explained in this privacy policy, we store and process all non-personal data we collect in various jurisdictions.

How long do we retain the data?

Please note that we retain the data we collect for as long as necessary to provide our Services, comply with our legal and contractual obligations, resolve disputes, and

enforce our agreements. We may rectify, supplement, or delete inaccurate or incomplete data at our sole discretion at any time.

How do we protect the data?

The hosting service for our digital assets provides us with the online platform that enables us to offer you our Services. Your data may be stored via our hosting provider's data storage, databases, and general applications. It stores your data on secure servers behind a firewall and provides secure HTTPS access to most areas of its Services.

All payment options offered by us and our hosting provider for our digital assets comply with the PCI-DSS (Payment Card Industry Data Security Standard) set by the PCI Security Standards Council, which is a joint effort of brands such as Visa, MasterCard, American Express, and Discover. PCI-DSS requirements help ensure the secure handling of credit card data by our store and its service providers.

Despite the measures and efforts taken by us and our hosting provider, we cannot and do not guarantee the absolute protection and security of the data you upload, publish, or otherwise share with us or anyone else.

For this reason, we ask you to set strong passwords and, whenever possible, not to share confidential information with us or others, the disclosure of which you believe could cause substantial or lasting harm. As email and instant messaging are not considered secure forms of communication, please do not share confidential information through any of these communication channels.

How do we handle minors?

The Services are not intended for users who have not reached the legal age of majority. We will not knowingly collect data from children. If you are under the age of majority, you should not download or use the Services or provide us with any information.

We reserve the right to request proof of age at any time to verify that minors are not using our Services. If we become aware that a minor is using our Services, we may prohibit and block such users from accessing our Services and delete any data stored with us about that user. If you have reason to believe that a minor has provided data to us, please contact us as described below.

We use your personal data only for the purposes set out in this privacy policy and only when we believe that:

- the use of your personal data is necessary to perform or enter into a contract (e.g., to provide you with the Services or customer support);
- the use of your personal data is necessary to comply with legal or regulatory obligations; or
- the use of your personal data is necessary to support our legitimate business interests (provided that such use is at all times proportionate and respects your privacy rights).

As an EU resident, you may:

- request confirmation as to whether personal data concerning you is being processed, and access your stored personal data and certain additional information;
- request to receive the personal data you provided to us in a structured, commonly used, and machine-readable format;
- request the correction of your personal data stored by us;
- request the deletion of your personal data;
- object to the processing of your personal data by us;
- request the restriction of the processing of your personal data; or
- file a complaint with a supervisory authority.

Please note, however, that these rights are not absolute and may be subject to our own legitimate interests and regulatory requirements. If you have general questions about the personal data we collect and how we use it, please contact us as indicated below.

In providing the Services, we may transfer data across borders to affiliated companies or other third parties from your country/jurisdiction to other countries/jurisdictions worldwide. By using the Services, you consent to the transfer of your data outside the EEA.

If you are located in the EEA, your personal data will only be transferred to locations outside the EEA if we are confident that an adequate or comparable level of protection for personal data exists. We will take appropriate steps to ensure that we have suitable contractual arrangements in place with our third parties to ensure that appropriate safeguards are implemented, thereby minimizing the risk of unlawful use, alteration, deletion, loss, or theft of your personal data, and ensuring that such third parties comply with applicable laws at all times.

Rights under the California Consumer Privacy Act (CCPA)

If you use the Services as a California resident, you may be entitled under the California Consumer Privacy Act ("CCPA") to request access to and deletion of your data. To exercise your right to access and delete your data, please see below how to contact us. We do not sell users' personal data for the purposes and intents of the CCPA.

Updates or changes to this privacy policy

We may revise this privacy policy at our sole discretion from time to time, and the version published on the website is always current (see "last updated" date). We ask you to review this privacy policy regularly for any changes. In the event of significant changes, we will post a notice on our website. If you continue to use the Services after being notified of changes on our website, this will constitute your acknowledgment and consent to such changes to the privacy policy and your agreement to be bound by the terms of such changes.

Contact

This privacy policy is based on the Wix Privacy Policy. If you have general questions about the Services or the data we collect about you and how we use it, please contact us at:

Name: Sandrine Tausche

Email: info@oceanbreezecoaching.com